

**POLITICAL INQUIRY RECORD:  
FEDERAL, STATE & LOCAL CANDIDATE ADS  
ALL QUESTIONS MUST BE ANSWERED**

- ☐ Federal Candidate
- ☒ State or Local Candidate
- 

**1. Requested by (Agency name, address, phone number & contact):**

**Agency Name** PF+1, LLC  
**Contact** MARICARMEN LOPEZ  
**Phone Number** 787-493-0251  
**Address** PO BOX 212  
1357 AVE. ASHFORD  
SAN JUAN, PR 00907

**2. On behalf of (Candidate name & authorized campaign committee name):**

Comite Ricardo Roselló

**3. Election (Office sought & date):**

Nov. 8, 2016

**4. Date of request:**

Oct. 26, 2016

**5. Request received by:**

Tere Pabón

**6. Details:**

Compra Semana 10-31/11-1

**7. Name, Address & Phone Number of contact person for the candidate or candidate's authorized campaign committee:**

**Contact Name** Maricarmen Lopez  
**Phone Number** 787-753-4996  
**Address** PO BOX 212  
1357 AVE. ASHFORD  
SAN JUAN, PR 00907



**POLITICAL INQUIRY RECORD:  
FEDERAL, STATE & LOCAL CANDIDATE ADS  
ALL QUESTIONS MUST BE ANSWERED**

**8. Name of treasurer of authorized committee:**

Jeannelle Alemar Escabi

**9. Date and nature of follow-ups, if any:**

n/a

**10. Disposition:**

- ☒ Accepted – see contract details
- ☐ Rejected – provide reason:

Additional Information:

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## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

<b>Station and Location:</b>  TELEMUNDO	<b>Date:</b>  10/26/16
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I, Mari Carmen López of FP+1,  
 being/on behalf of: Dr. Ricardo Rosselló,  
 a legally qualified candidate of the Partido Nuevo Progresista  
 political party for the office of: Governor  
 in the Puerto Rico  
 election to be held on: November 8, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available): Please see attached contract

(PNP1016-8B TV)

I represent that the payment for the above described broadcast time has been furnished by:

Partido Nuevo Progresista y/o Comité Ricardo Rosselló

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Jeanelle Alemar Escabí

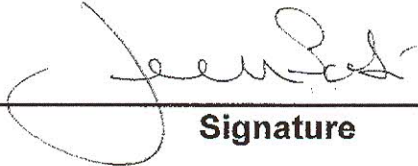
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

***To Be Signed By Candidate or Authorized Committee***

10/26/16

Date



Signature

***To Be Signed By Station Representative***

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title





Urb. Muñoz Rivera, Calle Acuarela A-3, Guaynabo, PR 00969

TEL. 787.493.0251

maricarmen@fiftyplus1.net / me@fiftyplus1.net

## TV MEDIA CONTRACT

MEDIA:  
CONTACT:

Telemundo  
Tere Pabon / 787-972-1534

CLIENT:  
PRODUCT:  
CAMPAIGN :  
FLIGHT DATES:  
Contract # :  
Date:

PNP  
Ricardo Rosselló  
Gobernacion 2016  
Oct 26- Nov 1  
PNP1016-8B TV  
10/24/16

# 695912

TELEMUNDO					beginning Thu		#	COST	TOTAL \$	NET TOTAL \$
				OCT	NOV					
				Mo	Tu	SPOTS	PROG.			
				31	1					
				LUR-Pre-emptible						
				LUR- Non-Pre-emptible						
DAYTIME	Lo Mejor de Caso Cerrado	9a-10a	30ss	M-F	1	1	2	\$150.00	\$300.00	\$255.00
	Lo Mejor de Caso Cerrado	9a-10a	15ss	M-F		2	2	\$75.00	\$150.00	\$127.50
	Novela	10a-11a	30ss	M-F	1	1	2	\$170.00	\$340.00	\$289.00
	Telenoticias	11a-12pm	30ss	M-F	1		1	\$400.00	\$400.00	\$340.00
	Telenoticias	11a-12pm	60ss	M-F		1	1	\$800.00	\$800.00	\$680.00
	Novelas (Celia 12pm y Sin Senos No hay 1pm)	12-2pm	30ss	M-F	2	1	3	\$200.00	\$600.00	\$510.00
	Novelas (Celia 12pm y Sin Senos No hay 1pm)	12-2pm	60ss	M-F		1	1	\$400.00	\$400.00	\$340.00
	Novelas (Celia 12pm y Sin Senos No hay 1pm)	12-2pm	15ss	M-F		1	1	\$100.00	\$100.00	\$85.00
	Día a Día	2-4p	30ss	M-F		1	1	\$300.00	\$300.00	\$255.00
	Día a Día	2-4p	60ss	M-F		1	1	\$600.00	\$600.00	\$510.00
	Día a Día	2-4p	15ss	M-F		2	2	\$150.00	\$300.00	\$255.00
	Día a Día	2-4p	30ss	M-F	2		2	\$400.00	\$800.00	\$680.00
TOTAL DT					7	12	19		\$5,090.00	\$4,326.50
EARLY FRINGE										
	Caso Cerrado	4-5pm	30ss	M-F	1		1	\$600.00	\$600.00	\$510.00
	Caso Cerrado	4-5pm	60ss	M-F		1	1	\$1,200.00	\$1,200.00	\$1,020.00
TOTAL EF					1	1	2		\$1,800.00	\$1,530.00
PRIME TIME										
	Telenoticias 5pm	5-6pm	30ss	M-F		1	1	\$1,050.00	\$1,050.00	\$892.50
	Telenoticias 5pm	5-6pm	60ss	M-F		1	1	\$2,100.00	\$2,100.00	\$1,785.00
	Telenoticias 5pm	5-6pm	15ss	M-F		1	1	\$525.00	\$525.00	\$446.25
	Telenoticias 5pm	5-6pm	30ss	M-F	1		1	\$1,400.00	\$1,400.00	\$1,190.00
	Telenoticias 5pm (Road Block 5:54p)	5-6pm	60ss	M-F	1		1	\$3,800.00	\$3,800.00	\$3,230.00
	Dando Candela	6-7p	30ss	M-F		1	1	\$800.00	\$800.00	\$680.00
	Dando Candela	6-7p	15ss	M-F		2	2	\$400.00	\$800.00	\$680.00
	Dando Candela	6-7p	30ss	M-F	1		1	\$1,300.00	\$1,300.00	\$1,105.00
	Dando Candela	6-7p	60ss	M-F	1		1	\$2,600.00	\$2,600.00	\$2,210.00
	Novela	7-8p	30ss	M-F		2	2	\$750.00	\$1,500.00	\$1,275.00
	Novela	7-8p	30ss	M-F	1		1	\$1,400.00	\$1,400.00	\$1,190.00
	Novela	7-8p	60ss	M-F	1		1	\$2,800.00	\$2,800.00	\$2,380.00
	Novela	8-9pm	30ss	Mo, We, Th, Fr	1		1	\$1,400.00	\$1,400.00	\$1,190.00
	Novela	8-9pm	60ss	Mo, We, Th, Fr	1		1	\$2,800.00	\$2,800.00	\$2,380.00
	Novela	9-10pm	60ss	Mo, We, Th, Fr	2		2	\$2,800.00	\$5,600.00	\$4,760.00
	Novela (10/31)	10-11pm	30ss	Mo	1		1	\$1,400.00	\$1,400.00	\$1,190.00
	Novela (10/31)	10-11pm	60ss	Mo	1		1	\$2,800.00	\$2,800.00	\$2,380.00
	Raymond y sus Amigos	8-10pm	30ss	Tue		2	2	\$3,000.00	\$6,000.00	\$5,100.00
	Raymond y sus Amigos	8-10pm	60ss	Tue		1	1	\$6,000.00	\$6,000.00	\$5,100.00
	Raymond y sus Amigos	8-10pm	15ss	Tue		1	1	\$1,500.00	\$1,500.00	\$1,275.00
	Jay y sus Rayos X	10-11pm	60ss	Tue		1	1	\$3,600.00	\$3,600.00	\$3,060.00
	Jay y sus Rayos X	10-11pm	15ss	Tue		1	1	\$900.00	\$900.00	\$765.00
	Telenoticias 11pm (10/31), (11/1)	11-11:30pm	30ss	Mo, Tue		1	1	\$1,400.00	\$1,400.00	\$1,190.00
	Telenoticias 11pm (10/31), (11/1)	11-11:30pm	60ss	Mo, Tue	1		1	\$2,800.00	\$2,800.00	\$2,380.00
	Telenoticias 11pm (10/31), (11/1)	11-11:30pm	15ss	Mo, Tue		1	1	\$700.00	\$700.00	\$595.00
	Telemundo de Noche (10/31), (11/1)	11:30-12am	30ss	Mo, Tue	1	1	2	\$600.00	\$1,200.00	\$1,020.00
	Telemundo de Noche (10/31), (11/1)	11:30-12am	15ss	Mo, Tue	1		1	\$300.00	\$300.00	\$255.00
TOTAL PT					15	17	32	\$1,827.34	\$58,475.00	\$49,703.75
LATE FRINGE										
	Al Rojo Vivo (10/31, 11/1)	12a-12:30am	15ss	Mo, Tu	1	1	2	\$75.00	\$150.00	\$127.50
TOTAL LF					1	1	2		\$150.00	\$127.50
TOTAL TELEMUNDO					24	31	55		\$65,515.00	\$55,687.75

Minus 2% Pre-Payment = \$54,574.00

Approved by FP+1 :

Mari Carmen López

Date: 24-Oct-16





Urb. Muñoz Rivera, Calle Acuarela A-3, Guaynabo, PR 00969  
TEL. 787.493.0261  
maricarmen@fiftyplus1.net / me@fiftyplus1.net

## TV MEDIA CONTRACT

MEDIA:  
CONTACT:

Telemundo  
Tere Pabón / 787-972-1534

CLIENT:  
PRODUCT:  
CAMPAIGN :  
FLIGHT DATES:  
Contract # :  
Date:

PNP  
Ricardo Rosselló  
Gobernación 2016  
Oct 26- Nov 1  
PNP1016-8B TV  
10/24/16

695912

TELEMUNDO				beginning Thu		#	COST PROG.	TOTAL \$	NET TOTAL \$
	HOURL	COMM. LENGTH	DAY	OCT Mo 31	NOV Tu 1				
							LUR-Pre-emptible		
							LUR- Non-Pre-emptible		
DAYTIME									
Lo Mejor de Caso Cerrado	9a-10a	30ss	M-F	1	1	2	\$150.00	\$300.00	\$255.00
Lo Mejor de Caso Cerrado	9a-10a	15ss	M-F		2	2	\$75.00	\$150.00	\$127.50
Novela	10a-11a	30ss	M-F	1	1	2	\$170.00	\$340.00	\$289.00
Telenoticias	11a-12pm	30ss	M-F	1		1	\$400.00	\$400.00	\$340.00
Telenoticias	11a-12pm	60ss	M-F		1	1	\$800.00	\$800.00	\$680.00
Novelas (Celia 12pm y Sin Senos No hay 1pm)	12-2pm	30ss	M-F	2	1	3	\$200.00	\$600.00	\$510.00
Novelas (Celia 12pm y Sin Senos No hay 1pm)	12-2pm	60ss	M-F		1	1	\$400.00	\$400.00	\$340.00
Novelas (Celia 12pm y Sin Senos No hay 1pm)	12-2pm	15ss	M-F		1	1	\$100.00	\$100.00	\$85.00
Día a Día	2-4p	30ss	M-F		1	1	\$300.00	\$300.00	\$255.00
Día a Día	2-4p	60ss	M-F		1	1	\$600.00	\$600.00	\$510.00
Día a Día	2-4p	15ss	M-F		1	1	\$150.00	\$150.00	\$127.50
Día a Día	2-4p	30ss	M-F	2	1	2	\$400.00	\$800.00	\$680.00
TOTAL DT				7	11	18		\$4,940.00	\$4,199.00
EARLY FRINGE									
Caso Cerrado	4-5pm	30ss	M-F	1		1	\$600.00	\$600.00	\$510.00
Caso Cerrado	4-5pm	60ss	M-F		1	1	\$1,200.00	\$1,200.00	\$1,020.00
TOTAL EF				1	1	2		\$1,800.00	\$1,530.00
PRIME TIME									
Telenoticias 5pm	5-6pm	30ss	M-F		1	1	\$1,050.00	\$1,050.00	\$892.50
Telenoticias 5pm	5-6pm	60ss	M-F		1	1	\$2,100.00	\$2,100.00	\$1,785.00
Telenoticias 5pm	5-6pm	15ss	M-F		1	1	\$525.00	\$525.00	\$446.25
Telenoticias 5pm	5-6pm	30ss	M-F	1		1	\$1,400.00	\$1,400.00	\$1,190.00
Telenoticias 5pm (Road Block 5:54p)	5-6pm	60ss	M-F	1		1	\$3,800.00	\$3,800.00	\$3,230.00
Dando Candela	6-7p	30ss	M-F		1	1	\$800.00	\$800.00	\$680.00
Dando Candela	6-7p	15ss	M-F		2	2	\$400.00	\$800.00	\$680.00
Dando Candela	6-7p	30ss	M-F	1		1	\$1,300.00	\$1,300.00	\$1,105.00
Dando Candela	6-7p	60ss	M-F	1		1	\$2,600.00	\$2,600.00	\$2,210.00
Novela	7-8p	30ss	M-F		2	2	\$750.00	\$1,500.00	\$1,275.00
Novela	7-8p	30ss	M-F	1		1	\$1,400.00	\$1,400.00	\$1,190.00
Novela	7-8p	60ss	M-F	1		1	\$2,800.00	\$2,800.00	\$2,380.00
Novela	8-9pm	30ss	Mo, We, Th, Fr		X	1	\$700.00	\$700.00	\$595.00
Novela	8-9pm	60ss	Mo, We, Th, Fr		X	1	\$1,400.00	\$1,400.00	\$1,190.00
Novela	8-9pm	30ss	Mo, We, Th, Fr	1		1	\$1,400.00	\$1,400.00	\$1,190.00
Novela	8-9pm	60ss	Mo, We, Th, Fr	1		1	\$2,800.00	\$2,800.00	\$2,380.00
Novela	9-10pm	30ss	Mo, We, Th, Fr		X	1	\$700.00	\$700.00	\$595.00
Novela	9-10pm	15ss	Mo, We, Th, Fr		X	1	\$350.00	\$350.00	\$297.50
Novela	9-10pm	60ss	Mo, We, Th, Fr	2		2	\$2,800.00	\$5,600.00	\$4,760.00
Novela (10/31)	10-11pm	30ss	Mo	1		1	\$1,400.00	\$1,400.00	\$1,190.00
Novela (10/31)	10-11pm	60ss	Mo	1		1	\$2,800.00	\$2,800.00	\$2,380.00
Raymond y sus Amigos	8-10pm	30ss	Tue		1	1	\$3,000.00	\$3,000.00	\$2,550.00
Raymond y sus Amigos	8-10pm	60ss	Tue		1	1	\$6,000.00	\$6,000.00	\$5,100.00
Raymond y sus Amigos	8-10pm	15ss	Tue		1	1	\$1,500.00	\$1,500.00	\$1,275.00
Jay y sus Rayos X	10-11pm	60ss	Tue		1	1	\$3,600.00	\$3,600.00	\$3,060.00
Jay y sus Rayos X	10-11pm	15ss	Tue		1	1	\$900.00	\$900.00	\$765.00
Telenoticias 11pm (10/31), (11/1)	11-11:30pm	30ss	Mo, Tue		1	1	\$1,400.00	\$1,400.00	\$1,190.00
Telenoticias 11pm (10/31), (11/1)	11-11:30pm	60ss	Mo, Tue	1		1	\$2,800.00	\$2,800.00	\$2,380.00
Telenoticias 11pm (10/31), (11/1)	11-11:30pm	15ss	Mo, Tue		1	1	\$700.00	\$700.00	\$595.00
Telemundo de Noche (10/31), (11/1)	11:30-12am	30ss	Mo, Tue	1		1	\$600.00	\$1,200.00	\$1,020.00
Telemundo de Noche (10/31), (11/1)	11:30-12am	15ss	Mo, Tue	1		1	\$300.00	\$300.00	\$255.00
TOTAL PT				15	20	35	\$1,675.00	\$58,625.00	\$49,831.25
LATE FRINGE									
Ai Rojo Vivo (10/31, 11/1)	12a-12:30am	15ss	Mo, Tu	1	1	2	\$75.00	\$150.00	\$127.50
TOTAL LF				1	1	2		\$150.00	\$127.50
TOTAL TELEMUNDO				24	33	57		\$65,515.00	\$55,687.75

Minus 2% Pre-Payment = \$54,574.00

Approved by FP+1:

Maricarmen López

Date: 24-Oct-16





Urb. Muñoz Rivera, Calle Acuarela A-3, Guaynabo, PR 00969  
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## TV MEDIA CONTRACT

MEDIA:  
CONTACT:

Telemundo  
Tere Pabón / 787-972-1534

CLIENT:  
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Contract # :  
Date:

PNP  
Ricardo Rosselló  
Gobernación 2016  
Oct 26- Nov 1  
PNP1016-8B TV  
10/24/16

TELEMUNDO					beginning thru		#	COST PROG.	TOTAL \$	NET TOTAL \$		
				OCT Mo 31	NOV Tu 1							
				HOUR	COMM. LENGTH	DAY	SPOTS	LUR-Pre-emptible LUR- Non-Pre-emptible				
DAYTIME												
Lo Mejor de Caso Cerrado				9a-10a	30ss	M-F	1	1			2	\$150.00
Lo Mejor de Caso Cerrado				9a-10a	15ss	M-F			2	\$75.00	\$150.00	\$127.50
Novela				10a-11a	30ss	M-F	1	1	2	\$170.00	\$340.00	\$289.00
Telenoticias				11a-12pm	30ss	M-F	1		1	\$400.00	\$400.00	\$340.00
Telenoticias				11a-12pm	60ss	M-F		1	1	\$800.00	\$800.00	\$680.00
Novelas (Celia 12pm y Sin Senos No hay 1pm)				12-2pm	30ss	M-F	2	1	3	\$200.00	\$600.00	\$510.00
Novelas (Celia 12pm y Sin Senos No hay 1pm)				12-2pm	60ss	M-F		1	1	\$400.00	\$400.00	\$340.00
Novelas (Celia 12pm y Sin Senos No hay 1pm)				12-2pm	15ss	M-F		1	1	\$100.00	\$100.00	\$85.00
Día a Día				2-4p	30ss	M-F		1	1	\$300.00	\$300.00	\$255.00
Día a Día				2-4p	60ss	M-F		1	1	\$600.00	\$600.00	\$510.00
Día a Día				2-4p	15ss	M-F		1	1	\$150.00	\$150.00	\$127.50
Día a Día				2-4p	30ss	M-F	2		2	\$400.00	\$800.00	\$680.00
TOTAL DT							7	11	18		\$4,940.00	\$4,199.00
EARLY FRINGE												
Caso Cerrado				4-5pm	30ss	M-F	1		1	\$600.00	\$600.00	\$510.00
Caso Cerrado				4-5pm	60ss	M-F		1	1	\$1,200.00	\$1,200.00	\$1,020.00
TOTAL EF							1	1	2		\$1,800.00	\$1,530.00
PRIME TIME												
Telenoticias 5pm				5-6pm	30ss	M-F			1	\$1,050.00	\$1,050.00	\$892.50
Telenoticias 5pm				5-6pm	60ss	M-F			1	\$2,100.00	\$2,100.00	\$1,785.00
Telenoticias 5pm				5-6pm	15ss	M-F			1	\$525.00	\$525.00	\$446.25
Telenoticias 5pm				5-6pm	30ss	M-F	1		1	\$1,400.00	\$1,400.00	\$1,190.00
Telenoticias 5pm (Road Block 5:54p)				5-6pm	60ss	M-F	1		1	\$3,500.00	\$3,500.00	\$2,975.00
Dando Candela				6-7p	30ss	M-F			1	\$800.00	\$800.00	\$680.00
Dando Candela				6-7p	15ss	M-F			2	\$400.00	\$800.00	\$680.00
Dando Candela				6-7p	30ss	M-F	1		1	\$1,300.00	\$1,300.00	\$1,105.00
Dando Candela				6-7p	60ss	M-F	1		1	\$2,600.00	\$2,600.00	\$2,210.00
Novela				7-8p	30ss	M-F			2	\$750.00	\$1,500.00	\$1,275.00
Novela				7-8p	30ss	M-F	1		1	\$1,400.00	\$1,400.00	\$1,190.00
Novela				7-8p	60ss	M-F	1		1	\$2,800.00	\$2,800.00	\$2,380.00
Novela				8-9pm	30ss	Mo, We, Th, Fr			1	\$700.00	\$700.00	\$595.00
Novela				8-9pm	60ss	Mo, We, Th, Fr			1	\$1,400.00	\$1,400.00	\$1,190.00
Novela				8-9pm	30ss	Mo, We, Th, Fr	1		1	\$1,400.00	\$1,400.00	\$1,190.00
Novela				8-9pm	60ss	Mo, We, Th, Fr	1		1	\$2,800.00	\$2,800.00	\$2,380.00
Novela				9-10pm	30ss	Mo, We, Th, Fr			1	\$700.00	\$700.00	\$595.00
Novela				9-10pm	15ss	Mo, We, Th, Fr			1	\$350.00	\$350.00	\$297.50
Novela				9-10pm	60ss	Mo, We, Th, Fr	2		2	\$2,800.00	\$5,600.00	\$4,760.00
Novela (10/31)				10-11pm	30ss	Mo	1		1	\$1,400.00	\$1,400.00	\$1,190.00
Novela (10/31)				10-11pm	60ss	Mo	1		1	\$2,800.00	\$2,800.00	\$2,380.00
Raymond y sus Amigos				8-10pm	30ss	Tue			1	\$3,000.00	\$3,000.00	\$2,550.00
Raymond y sus Amigos				8-10pm	60ss	Tue			1	\$6,000.00	\$6,000.00	\$5,100.00
Raymond y sus Amigos				8-10pm	15ss	Tue			1	\$1,500.00	\$1,500.00	\$1,275.00
Jay y sus Rayos X				10-11pm	60ss	Tue			1	\$3,600.00	\$3,600.00	\$3,060.00
Jay y sus Rayos X				10-11pm	15ss	Tue			1	\$900.00	\$900.00	\$765.00
Telenoticias 11pm (10/31), (11/1)				11-11:30pm	30ss	Mo, Tue			1	\$1,400.00	\$1,400.00	\$1,190.00
Telenoticias 11pm (10/31), (11/1)				11-11:30pm	60ss	Mo, Tue	1		1	\$2,800.00	\$2,800.00	\$2,380.00
Telenoticias 11pm (10/31), (11/1)				11-11:30pm	15ss	Mo, Tue			1	\$700.00	\$700.00	\$595.00
Telemundo de Noche (10/31), (11/1)				11:30-12am	30ss	Mo, Tue	1		2	\$600.00	\$1,200.00	\$1,020.00
Telemundo de Noche (10/31), (11/1)				11:30-12am	15ss	Mo, Tue	1		1	\$300.00	\$300.00	\$255.00
TOTAL PT							15	20	35	\$1,666.43	\$58,326.00	\$49,576.25
LATE FRINGE												
Al Rojo Vivo (10/31, 11/1)				12a-12:30am	15ss	Mo, Tu	1	1	2	\$75.00	\$150.00	\$127.50
TOTAL LF							1	1	2		\$150.00	\$127.50
TOTAL TELEMUNDO							24	33	57		\$65,215.00	\$55,432.75

Minus 2% Pre-Payment = \$54,324.10

Approved by FP+1 :

Mari Carmen López

Date: 24-Oct-16



**CONTRACT**

**WKAQ**  
**383 Franklin D Roosevelt Avenue**  
**Hato Rey, PR 00918**  
**(787) 641-2222**

<u>Contract / Revision</u> 695912 /		<u>Alt Order #</u>
<u>Product</u> <b>COMPRA -OCT 31-NOV.1- GOBERNACION</b>		
<u>Contract Dates</u> <b>10/31/16 - 11/01/16</b>		<u>Estimate #</u> <b>PNP01016-8BTB</b>
<u>Advertiser</u> <b>*COMITE RICARDO ROSELLO INC</b>		<u>Original Date / Revision</u> 10/25/16 / 10/28/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Station</u> <b>WKAQ</b>	<u>Account Executive</u> Teresa Pabon	<u>Sales Office</u> Puerto Rico Loc
<u>Special Handling</u>		
<u>Demographic</u> RA1849		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u> 39831		<u>Advertiser Ref</u> 36599

And:

**\*FP + 1 LLC**  
**1357 ASHFORD AVE**  
**PMB 212**  
**SAN JUAN, PR 00907**  
**USA**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WKAQ	10/31/16	11/01/16	9A-10A M-F	9A-10A	11-----	:30	2	\$150.00	NM	2	\$300.00
N 2	WKAQ	11/01/16	11/01/16	9A-10A M-F	9A-10A	-2-----	:15	2	\$75.00	NM	2	\$150.00
N 3	WKAQ	10/31/16	11/01/16	10A-11A M-F	10A-11A	11-----	:30	2	\$170.00	NM	2	\$340.00
N 4	WKAQ	10/31/16	10/31/16	11A-12n	11A-12N	1-----	:30	1	\$400.00	NM	1	\$400.00
N 5	WKAQ	11/01/16	11/01/16	11A-12n	11A-12N	-1-----	1:00	1	\$800.00	NM	1	\$800.00
N 6	WKAQ	10/31/16	11/01/16	12P-2P	12P-2P	21-----	:30	3	\$200.00	NM	3	\$600.00
N 7	WKAQ	11/01/16	11/01/16	12P-2P	12P-2P	-1-----	1:00	1	\$400.00	NM	1	\$400.00
N 8	WKAQ	11/01/16	11/01/16	12P-2P	12P-2P	-1-----	:15	1	\$100.00	NM	1	\$100.00
N 9	WKAQ	11/01/16	11/01/16	2P-4P	2P-4P	-1-----	:30	1	\$300.00	NM	1	\$300.00
N 10	WKAQ	11/01/16	11/01/16	2P-4P	2P-4P	-1-----	1:00	1	\$600.00	NM	1	\$600.00
N 11	WKAQ	11/01/16	11/01/16	2P-4P	2P-4P	-2-----	:15	2	\$150.00	NM	2	\$300.00
N 12	WKAQ	10/31/16	10/31/16	2P-4P	2P-4P	2-----	:30	2	\$400.00	NM	2	\$800.00
N 13	WKAQ	10/31/16	10/31/16	4P-5P M-F	4P-5P	1-----	:30	1	\$600.00	NM	1	\$600.00
N 14	WKAQ	11/01/16	11/01/16	4P-5P M-F	4P-5P	-1-----	1:00	1	\$1,200.00	NM	1	\$1,200.00
N 15	WKAQ	11/01/16	11/01/16	5P-6P M-F	5P-6P	-1-----	:30	1	\$1,050.00	NM	1	\$1,050.00
N 16	WKAQ	11/01/16	11/01/16	5P-6P M-F	5P-6P	-1-----	1:00	1	\$2,100.00	NM	1	\$2,100.00
N 17	WKAQ	11/01/16	11/01/16	5P-6P M-F	5P-6P	-1-----	:15	1	\$525.00	NM	1	\$525.00
N 18	WKAQ	10/31/16	10/31/16	5P-6P M-F	5P-6P	1-----	:30	1	\$1,400.00	NM	1	\$1,400.00
N 19	WKAQ	10/31/16	10/31/16	5P-6P M-F	5P-6P	1-----	1:00	1	\$3,800.00	NM	1	\$3,800.00
N 20	WKAQ	11/01/16	11/01/16	6P-7P M-F	6P-7P	-1-----	:30	1	\$800.00	NM	1	\$800.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC &amp; TELEMUNDO STATION AND COZITV NETWORK CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II or the CoziTV Network Advertising Agreement-Part II (the "Part IIs"), as applicable, which have previously been provided under separate cover and/or are available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo and/or the CoziTV Network for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in the applicable Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in the applicable Part II, either Agency or NBC/Telemundo and/or the CoziTV Network may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo and/or the CoziTV Network is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in the applicable Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.





**WKAQ**  
**383 Franklin D Roosevelt Avenue**  
**Hato Rey, PR 00918**  
**(787) 641-2222**

Contract / Revision	Alt Order #
695912 /	

Contract Dates	Product	Estimate #
10/31/16 - 11/01/16	COMPRA -OCT 31-NOV	PNP01016-8BTV

Advertiser	Original Date / Revision
*COMITE RICARDO ROSE	10/25/16 / 10/28/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 21	WKAQ	11/01/16	11/01/16	6P-7P M-F	6P-7P	-2-----	:15	2	\$400.00	NM	2	\$800.00
N 22	WKAQ	10/31/16	10/31/16	6P-7P M-F	6P-7P	1-----	:30	1	\$1,300.00	NM	1	\$1,300.00
N 23	WKAQ	10/31/16	10/31/16	6P-7P M-F	6P-7P	1-----	1:00	1	\$2,600.00	NM	1	\$2,600.00
N 24	WKAQ	11/01/16	11/01/16	7P-8P M-F	7P-8P	-2-----	:30	2	\$750.00	NM	2	\$1,500.00
N 25	WKAQ	10/31/16	10/31/16	7P-8P M-F	7P-8P	1-----	:30	1	\$1,400.00	NM	1	\$1,400.00
N 26	WKAQ	10/31/16	10/31/16	7P-8P M-F	7P-8P	1-----	1:00	1	\$2,800.00	NM	1	\$2,800.00
N 27	WKAQ	10/31/16	10/31/16	8P-9P M-F	8P-9P	1-----	:30	1	\$1,400.00	NM	1	\$1,400.00
N 28	WKAQ	10/31/16	10/31/16	8P-9P M-F	8P-9P	1-----	1:00	1	\$2,800.00	NM	1	\$2,800.00
N 29	WKAQ	10/31/16	10/31/16	9P-10P M-F	9P-10P	2-----	1:00	2	\$2,800.00	NM	2	\$5,600.00
N 30	WKAQ	10/31/16	10/31/16	10pm-11pm	10pm-11pm-NOVE	1-----	:30	1	\$1,400.00	NM	1	\$1,400.00
N 31	WKAQ	10/31/16	10/31/16	10pm-11pm	10pm-11pm-NOVE	1-----	1:00	1	\$2,800.00	NM	1	\$2,800.00
N 32	WKAQ	11/01/16	11/01/16	8P-10P TU	8P-10P	-2-----	:30	2	\$3,000.00	NM	2	\$6,000.00
N 33	WKAQ	11/01/16	11/01/16	8P-10P TU	8P-10P	-1-----	1:00	1	\$6,000.00	NM	1	\$6,000.00
N 34	WKAQ	11/01/16	11/01/16	8P-10P TU	8P-10P	-1-----	:15	1	\$1,500.00	NM	1	\$1,500.00
N 35	WKAQ	11/01/16	11/01/16	10PM-11PM JAY	10P-11P JAY	-1-----	1:00	1	\$3,600.00	NM	1	\$3,600.00
N 36	WKAQ	11/01/16	11/01/16	10PM-11PM JAY	10P-11P JAY	-1-----	:15	1	\$900.00	NM	1	\$900.00
N 37	WKAQ	11/01/16	11/01/16	11P-11:30P	11P-11:30P-NOTIC	-1-----	:30	1	\$1,400.00	NM	1	\$1,400.00
N 38	WKAQ	10/31/16	10/31/16	11P-11:30P	11P-11:30P-NOTIC	1-----	1:00	1	\$2,800.00	NM	1	\$2,800.00
N 39	WKAQ	11/01/16	11/01/16	11P-11:30P	11P-11:30P-NOTIC	-1-----	:15	1	\$700.00	NM	1	\$700.00
N 40	WKAQ	10/31/16	11/01/16	11P-11:30P	11P-11:30P-TELE	11-----	:30	2	\$600.00	NM	2	\$1,200.00
N 41	WKAQ	10/31/16	10/31/16	11P-11:30P	11P-11:30P-TELE	11-----	:15	1	\$300.00	NM	1	\$300.00
N 42	WKAQ	10/31/16	11/01/16	12A-1230A M-F	12A-1230A	11-----	:15	2	\$75.00	NM	2	\$150.00
<b>Totals</b>											<b>55</b>	<b>\$65,515.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/16 - 10/31/16	24	\$33,595.00	(\$5,039.25)	\$28,555.75
11/01/16 - 11/01/16	31	\$31,920.00	(\$4,788.00)	\$27,132.00
<b>Totals</b>	<b>55</b>	<b>\$65,515.00</b>	<b>(\$9,827.25)</b>	<b>\$55,687.75</b>

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

(\* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION AND COZITV NETWORK CONTRACTS:

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